



www.windpowerasia.com

23-25 June 2010

China National Convention Center, Beijing

Wind Power Asia 2010

The 7th Asian Wind Energy Exhibition & Conference

Sustainable Solutions for China's Energy Future

Supported by



- High Technology Research and Development Center
- Torch High Technology Industry Development Center,
Ministry of Science and Technology, P.R. China



ABOUT

Wind Power Asia

The leading wind energy trade fair in China

Wind Power Asia (WPA) was first launched in 2003. Over the years, the event has grown steadily, receiving strong industry support to become a tremendous success.

If you have been an exhibitor at WPA, it will not be difficult for you to know why the trade show remains the preferred event of industry players. Breaking its own records every year in all aspects since its inauguration, within 6 years WPA's gross exhibition space has grown by an incredible 16 times, exhibitor numbers ballooned by nine times and support from trade visitors climbed by six times; to become China's largest and most anticipated wind power event.

2010 marks WPA's first partnership with the World Wind Energy Association (WWEA). WPA works closely with industry associations which promote, educate and influence key policymakers in the understanding and development of wind energy in China. It is also a one-stop trading platform aimed at boosting the communication and cooperation of domestic and international exhibitors and organizations in the research, development, utilization, management and operation of wind energy.

FACTS & FIGURES

Date

23-25 June 2010
(Wednesday to Friday)

Venue

China National Convention Center
(No. 7 Tianchen East Road,
Chaoyang District, Beijing, China)

Exhibition Space

25,000 sqm

Organizers

Koelnmesse Co., Ltd.
Unique International Exhibition Limited



WPA 2009

Exhibitors

Total number of exhibitors	445
Overseas exhibitors	267
Number of countries	22

Visitors

Total number of visitors	15,065
Domestic visitors	14,580
Overseas visitors	485
Number of countries	43

Conference

Guest speakers	102
Seminar participants	865

VISITOR PROFILE

- Machinery Manufacturers
- Technicians / Engineers
- Importers / Exporters / Traders
- Agents / Distributors
- Wind Farm Owners / Investors
- Education / Universities / R&D Institutions
- Associations / Societies
- Government / Policymakers
- Others



LOCATION

Prime Location, World-class Facilities

The next WPA will take place from 23 to 25 June 2010 at the China National Convention Center (CNCC) in Beijing, the largest and newest international conference center with prime location and world-class facilities.

The Convention Center plenary hall and the ballroom can accommodate up to 6,000 and 3,500 people respectively. The venue also has about 100 breakout rooms.

The Exhibition Center comprises of 24,000 sqm of gross exhibition space; generous foyer and prefunction space; and, self contained facilities and services. Largely column-free, the four exhibition halls (6,000 sqm each) have a floor-to-ceiling clearance of 10 meters. CNCC enjoys an unparalleled location. It takes only 30 minutes to the airport, and the CNCC subway station is along the line linking the city center to the airport.

SPONSORSHIP

Advertising Opportunities

We may not know what your objectives of participating at WPA are but we can be certain that engaging your potential customers and business partners ranks number one on your agenda. If you think signing up for a booth space alone means guaranteeing your success at the trade fair, think about more than 400 other exhibitors who may be sharing the same thought. Pre-event marketing is imperative to differentiate you from other companies. So, gain a competitive edge; get your brand out there even before the event starts and enjoy added benefits of brand exposure during WPA by investing in our unique sponsorship opportunities. Sponsorship comes in various tiers with standard packages. Customized sponsorship is also possible to suit every marketing need.

For more information, contact our WPA Team now.

Conference

Value-added supporting events

A successful trade fair hardly goes without an equally well received series of supporting events. The WPA conference complements by establishing an arena for a wealth of networking opportunities. As the most influential wind energy show in China and the whole of Asia, WPA also provides the perfect backdrop for you, the industry expert, to demonstrate and transfer your know-how to the other members of the trade in China.

Registering a total attendance of 865 delegates, 102 guest speakers and with topics ranging from project financing and risk management to integration of wind power plants into the grid and wind power technology discussed, 2009 was truly a successful year for the WPA conference.

If you missed it earlier, seize the opportunity now. Going forward, the WPA 2010 conference will receive an injection of new ideas with WWEA as the event's latest endorser. Together, we promise to deliver an even higher quality, market-centric program aimed at challenging your industry knowledge.

The WPA conference 2009 was an assembly of a unique mix of speakers from the public and private sectors:

- National Development and Reform Commission (NDRC)
- Asian Development Bank (ADB)
- Federal Environment Agency, Germany
- Energy and Environmental Development Center, Ministry of Agriculture
- National Climate Center, China Meteorological Administration
- China Machinery Enterprises Management Association
- Chinese Renewable Energy Society
- China Electronical Society
- China New Energy Chamber of Commerce
- China Electrical Equipment Industrial Association
- China Classification Society
- Goldwind Science and Technology Co., Ltd.
- Morgan Stanley Bank
- Siemens Limited China
- EU-China Energy and Environment Programme
- Invest in Denmark
- Energy & Environment Committee, European Chamber of Commerce Taipei
- Tsinghua University and many more!



Exhibition

"Wind Power Asia 2009 in Beijing was very productive for facilitating regional cooperation in promoting wind power development in Asia."

Mr. Kangbin Zheng
Senior Energy Economist,
Asian Development Bank

"Yet again, Wind Power Asia has proven to be an excellent place to meet the players in the Chinese market. Since our first participation with the Danish Pavilion, WPA has grown in size and professionalism year by year."

Ms. Rikke Berg
Danish Wind Energy Group

EXHIBIT PROFILE

Wind Turbine Manufacturers & Dealers

Large Systems • Small Systems
Water Pumping Systems

Wind Power Plant Developers & Operators

Project Developers • Project Operators
Independent Power Producers

Accessory Equipment Manufacturers

Bearings • Blades • Brakes • Controls
Composite Materials • Electrical Systems
Gearboxes • Hydraulics • Monitoring
Nacelles • Safety Equipment • Towers
Wind Measurement

Construction & Development Services

Construction • Design • Engineering
Environmental • Meteorology • Repair
Testing • Transportation • Wind Resource

Studies & Analyses

Appraisal • Feasibility • Financing • Insurance
Legal • Marketing • Regulatory • Others



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REPLY FORM

23-25 June 2010
China National Convention Center, Beijing

Please complete the form and fax to us

We are interested in:

- | | |
|--|--|
| <input type="checkbox"/> Exhibiting | <input type="checkbox"/> Attending Wind Power Asia 2010 Conference |
| <input type="checkbox"/> Visiting | <input type="checkbox"/> Obtaining regular updates on the event |
| <input type="checkbox"/> Attending other clean energy events organized by Wind Power Asia Organizers | |

If interested in exhibiting, please indicate your space requirement (please tick appropriate box):

- | | | |
|--|-----------------|-----|
| <input type="checkbox"/> Space only (min. 18 sqm) | Size requested: | sqm |
| <input type="checkbox"/> Space with standard shell scheme service (min. 9 sqm) | Size requested: | sqm |
| <input type="checkbox"/> Space with premium shell scheme service (min. 18 sqm) | Size requested: | sqm |

Company Name

Name

Designation

Address

City/Zip Code

Country

Tel

Fax

Email

FOR FURTHER INFORMATION,
PLEASE VISIT WWW.WINDPOWERASIA.COM

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